



XI BSH-UZ Award in Business Innovation

REQUIREMENTS

FIRST. OBJECTIVE.

To look for innovative projects for BSH Spain business development, as well as for its industrial, commercial or economic processes.

SECOND. NATURE AND AWARDS.

There are three categories:

A) Research groups.

Awards within this category will consist of:

1st prize: 6.000 €
2nd prize: 3.000 €

B) Students from any university, both national or international.

Prize for B category awards will be:

1st prize: 3.000 €
2nd prize: 1.500 €

C) Innovation challenge.

2017 Challenge description: The BSH-UZ Chair in innovation proposes as a challenge to be solved in this call the development of a household appliance to resolve needs not covered in emerging markets in Africa and Asia.

The award of the innovation challenge will be:

3.600 € cash

Prizes will be given by check in the awards ceremony. In case that a candidate can't attend the ceremony, he should report it to the organization by mail ZGZ-catedrabsh-uz@bshg.com and he will have to authorize another person to receive the prize with an authorization document that will be provided.

All proposals meeting the minimum requirements in terms of contents and form set out in section four will receive a gift which will be given individually to **all present candidates** in the awards ceremony.

The above amounts will be subjected to the tax deductions established by the law.

THIRD. PERIODICITY: Annual.

FOURTH. HOW TO PARTICIPATE.

1) *Requirements for participants:*

Category A (Research groups). It is open to any team from any national or international research institution with or without profit objective whose members are two or more people connected with the institution and at least one of them should be a teacher/researcher employed by the institution.

Categories B (Students from any university, both national or international) and C (Innovation challenge) are open to any person who is connected with a national or international university in any way, either because they are students at one of its centers or because they are currently participating in a training grant program, doctorate or any other postgraduate studies and they are still members of the university.

For all categories:

- In those cases where at the moment of the delivering date of the project the described above connection with university is not maintained, it must be justified that such link existed and ended in the last twelve months.
- Proposals that have already been awarded in previous editions of this award will not be accepted.
- Employees from BSH group cannot apply for this award.

2) *Application procedure:*

- All candidates are required to fill in the pre-application form available in the following link:
<http://www.catedrabsh-uz.es/registro.php>
- Besides their pre-application form, candidates must submit a report in pdf format before the established deadline. The report, which must be a maximum of 25 pages and must not contain the names of any of the participants to guarantee the anonymity and neutrality of the process, will explain the contents and objectives of the proposal, the innovations, as well as the advantages that it may provide both for BSH Electrodomésticos España, S.A. and for the corresponding university.
- Undergraduate projects are accepted, as long as their rights were not given to the university institutional repository (ZAGUAN).
- Together with the report, candidates should include a one-page summary of the 4 main contributions of their work (innovation, applicability, benefits and quality), as well as an image that illustrates the ideas. The delivery of a two minutes maximum explanatory video about the project will be valued.
- To complete the application process every candidate must attach a document which proves his connection with the university or research institution, as well as a photocopy of his national ID card or passport.

All documents must be sent to: ZGZ-catedrabsh-uz@bshg.com

We will send a receipt confirmation e-mail. For questions you can phone this number: 976 57 80 70.

3) *Application Deadline:*

Applications can be sent after the publication of the official call until May 31, 2017.

FIFTH. JURY.

President:	Member of BSH Electrodomésticos España, S.A.
Members:	In the same proportion, 2 members assigned by BSH Electrodomésticos España, S.A. and 2 members assigned by the University of Zaragoza.
Secretary:	Assigned by the BSH-UZ Chair commission, with voice but without vote.

SIXTH. SELECTION.

- The jury will choose finalists of each category between all submitted projects. These finalists must defend in person their projects in front of the jury. They will be able to use the resources that they consider necessary (powerpoints, prototypes, videos...) These presentations will be recorded to use them in the award ceremony.
- The jury will agree to give the prizes to those applicants who are top-rated among all finalists.
- The ruling is discretionary and not open to appeal. The jury will present the awards together with an explanation of the merits of the participants.
- The award may be declared void if it is estimated that none of the projects meets the requirements described above.

SEVENTH. JURY'S EVALUATION CRITERIA.

For the evaluation of proposals, the following criteria will be considered:

- The project provides innovative, new, original and creative ideas.
- It contributes with solutions to products, services and processes applicable to the company.
- The idea is applicable according to a viability study.
- The inclusion of simulations, experimental studies and/or prototypes, videos and the quality of the presentation will also be taken into account.

EIGHT. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS IN THE SUBMITTED PROPOSALS.

- Participants must guarantee that the work presented is their own creation and, that according to their knowledge, this work does not depend on or violate the industrial or intellectual property rights of a third part.
- The results obtained from the **award winning projects**, particularly those which can be protected in terms of intellectual and/or industrial property rights, will be the sole property of BSH Electrodomésticos España, S.A., including all rights of use and exploitation, as well as the rights to apply for intellectual or industrial property as the only owner, both in Spain and abroad, which transfer will be completely compensated with the prize amount.
- In industrial property or utility model rights applications deriving from the results obtained from the **winning works**, BSH Electrodomésticos España, S.A. will respect the mention of the authors who will become the inventors.

NINTH. CONFIDENTIALITY AND WORKS PUBLICATION.

- The participant is aware that revealing to a third part any characteristic and/or idea included in the work competing for the award could impair affect the possibility of registration of the rights of intellectual and/or industrial property of this work.
- Therefore, the participant explicitly promises to maintain confidentiality regarding the work presented, as well as not to reveal it to a third part or to use it in any way which is not established in these terms and conditions, without previous written consent from BSH Electrodomésticos España, S.A., until the date when the awards are given.
- In case that the participant reveals any characteristics and/or ideas before submitting them in their award proposal, the participant compromises to inform BSH Electrodomésticos España, S.A. immediately about the nature and extent of such disclosure.
- Participants of awarded works will continue keeping confidentiality of their content and particularly of the results derived from them, once the prizes are announced to the public in the corresponding event and they would only be able to publish them after requesting it to BSH Electrodomésticos España, S.A. and obtaining the written consent.

TENTH. NO REIMBURSEMENT OR LABOUR RELATION.

Participants are not entitled to the reimbursement of any of their expenses. Applying to the award does not constitute under any circumstances a labour relation with BSH or a job offer.



ELEVENTH. SUBMISSION.

BSH Electrodomésticos España, S.A. and the University of Zaragoza compromise to do everything they can to get in touch with the candidates in order to communicate the date of the announcement of the award winners, which will take place before the end of 2017.

TWELFTH. GENERAL REQUIREMENTS.

- The applications must be submitted either in Spanish or English.
- The gifts given to show our recognition and gratitude to all participants presented may not be exchanged, altered or compensated under any request from them.
- The given prizes are subjected to the current tax regime.
- The awards will be regulated by the current law for personal income tax, approved by “Real Decreto 439/2007” on March 30, as well as by the rest of the concurrent regulations.
- Participation entails complete acceptance of these terms and conditions. Any statement indicating the non acceptance of any of them will lead to the exclusion of the participant and, as a consequence of this, BSH Electrodomésticos España, S.A. will be free from the obligations acquired with the participant.
- These terms have been protocolized and filed by the Notary of Zaragoza, D. Rafael Bernabé Panos, being to the free disposition of all participants.
- Awarded candidates authorize BSH Electrodomésticos España, S.A. to do a public use of their names and images, in case of winning and accepting the award.
- In case of dispute in relation to the interpretation and enforceability of these terms, the Judges and Courts of Zaragoza shall have exclusive jurisdiction.

THIRTEENTH. DATA PROTECTION.

- Data provided by candidates will be included in a file owned by BSH Electrodomésticos España, S.A., with the purpose of informing via email about the most relevant news and activities of BSH Home Appliances Chair in Innovation. The responsible for this file and its use is BSH Electrodomésticos España, SA, domiciled in Parque Empresarial PLA-ZA, Ronda del Canal Imperial de Aragón 18-20, 50197, Zaragoza.
- All candidates will have the access, rectification, cancellation and opposition right to their processing data that can be done through a request to the above mentioned address, indicating the reference "Data Protection" or to: PMP-SeguridadDatos@bshg.com.
- BSH Electrodomésticos España, S.A. undertakes the personal data secrecy obligation, and compromises to treat them as confidential, and agrees to implement the technical, organizational and security measures that the data protection legislation imposes.
- BSH Electrodomésticos España, S.A. may transfer your personal data to other companies of the group, contracted services and the University of Zaragoza in order to carry out all the formalities associated with the application.